

# BLACKSTRAP®

WINTER 24









# ADULT FACEGEAR



# THE HOOD



**TREO**  
**PERFA**



**ExoHinge**  
**SpectraUV**  
**DriFlo**



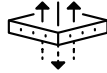
HELMET-FRIENDLY



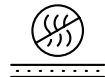
4-WAY STRETCH



THERMAL-REGULATION



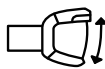
BREATHABLE



ODOR-FREE



MOISTURE-WICKING



LENS-SAFE



WASHER + DRYER  
SAFE



## THE ORIGINAL EXOHINGE BALACLAVA

The Hood is our ultimate quiver killer for face protection, constructed with TREO fabric technology allowing for all day thermal regulation. A dual-layer PERFA liner is added to the ExoHinge adding a breathable barrier of protection to critical areas. Our proprietary ExoHinge design allows for full mobility without effecting helmet compatability.





**SINGLE LAYER**  
HEAD & NECK

**EXOHINGE**  
FUNCTION

**DUAL-LAYER**  
FACE HINGE

**CONTOURED**  
FLARE NECK

# INLINE SOLIDS THE HOOD



BLACK



BASIL



BAYERN



BRIGHT CORAL



BRIGHT GREEN



BRIGHT ORANGE



CAPPUCCINO



COPPER



CORAL



CRIMSON



DEEP PURPLE



DRAB



EMERALD



GRANITE



HIBISCUS



MALLARD



MAROON



MINT



NAUTICAL



NAVY



OLIVE



ORCHID



PASTEL BLUE



PEANUT



PERIWINKLE



ROSE



ROYAL BLUE



SLATE



STEEL



WHITE



WINE



## INLINE PRINTS THE HOOD



ARMY OLIVE



BACKDRAFT



BIRDS OF PARADISE



BLEACHED



BRUSHED BLACK



CANVAS GRANITE



CANVAS GRAY



CANVAS MAUVE



COMMANDO STORM



FLORAL FROSTY



FRACTURE MONO



FRONTLINE SLATE



GEODE TEAL



GEODE BLACK



GLITCH GRAY



GLITCH NAUTICAL



PASTELS



PULSE TONAL



SPACE GALACTIC



SPACE GRAY



SPACE NEBULA



SPRINGY MAROON



TERRAIN STORM



TIE DYE STEEL



TIMBER SNOW



TWEED BLACK



WOODSTOCK FADE



ZEN BW

# EXPEDITION

## HOOD



**TREO**  
**PERFA**

### FUNCTION



**ExoHinge**  
**SpectraUV**  
**DriFlo**

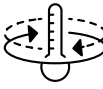
### FEATURES



HELMET-FRIENDLY



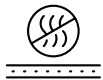
4-WAY STRETCH



THERMAL-REGULATION



DUAL-LAYER



ODOR-FREE



MOISTURE-WICKING



LENS-SAFE



WASHER + DRYER  
SAFE



### YOUR GO-TO BALACLAVA WHEN THE WEATHER IS COLDEST

The Expedition Hood Balaclava is your best friend when the storms start to stack up. This is our warmest balaclava when the door to the white room is open all day. The Expedition Hood features a 360° PERFA dual-layer mesh liner for added warmth without compromising breathability, ensuring that you stay warm and comfortable, begging mother nature for more. With the Expedition Hood, the storm days are the best days.



**INLINE SOLIDS** EXPEDITION HOOD



BLACK



BASIL



BAYERN



BRIGHT ORANGE



DEEP PURPLE



EMERALD



GRANITE



MALLARD



MAROON



NAUTICAL



NAVY



OLIVE



ORCHID



PEANUT



PERIWINKLE



SLATE



STEEL



WHITE



WINE

# CAMBER HOOD



**TREO**  
**THERMA**

## FUNCTION



**SpectraUV**  
**DriFlo**

## FEATURES



HELMET-FRIENDLY



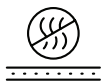
4-WAY STRETCH



THERMAL-REGULATION



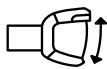
DUAL-LAYER



ODOR-FREE



MOISTURE-WICKING



LENS-SAFE



WASHER + DRYER  
SAFE



## XL SIZE, WARMTH AND COMFORT FOR THE COLDEST DAYS

The Camber Hood Balaclava is a game changer for the cold. Constructed with a THERMA fabric liner, this cozy balaclava features a relaxed fit and adjustable pull tabs to maximize over-the-helmet compatibility without restriction. The Camber Hood features a freeze-resistant TREO fabric outer shell and an articulating inner hinged construction for maximum wind and cold protection ensuring that you stay warm and comfortable in the most extreme environments.





**360° THERMA**  
DUAL-LAYER  
LINER

**OVER THE HELMET**  
COMPATABILITY

**DUAL-LAYER**  
FACE HINGE

**CONTOURED**  
FLARE NECK

**ADJUSTABLE**  
PULL STRINGS

**INLINE SOLIDS** CAMBER HOOD



BLACK



BASIL



BAYERN



CORAL



GRANITE



MAROON



NAUTICAL



PEANUT



STEEL

**INLINE PRINTS** CAMBER HOOD



CANVAS BLACK



CANVAS GRAY



DARK MATTER



DRAWN BOYSEN



GEODE BLACK



GLITCH NAUTICAL



OVERCAST TEAL



SPRINGY MAROON



RESPECT TEAL  
HANNAH EDDY



WIZARDRY  
MICHAEL HSIUNG



# SOCK HOOD



**TREO**  
**PERFA**

## FUNCTION



**SpectraUV**  
**DriFlo**

## FEATURES



HELMET-FRIENDLY



4-WAY STRETCH



THERMAL-REGULATION



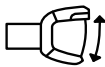
DUAL-LAYER



ODOR-FREE



MOISTURE-WICKING



LENS-SAFE



WASHER + DRYER  
SAFE



## CLASSIC DESIGN, MAXIMUM PROTECTION, ALL DAY COMFORT

The Sock Hood Balaclava is a staple in the line. With a custom 3-panel contoured design to maximize helmet compatibility and comfort, it has been mindfully constructed with TREO fabric technology allowing for optimal breathability and thermal regulation. The Sock Hood features a 360° PERFA dual-layer mesh liner construction that provides maximum protection, with an articulated face opening that can be worn on your nose or under your chin without restriction.

INLINE SOLIDS



BLACK



GRANITE



OLIVE



PEANUT



STEEL



WHITE

INLINE PRINTS



COMMANDO STORM



GLITCH NAUTICAL



TERRAIN STORM



TIE DYE STEEL



SMOKEY CAMO



RESPECT  
HANNAH EDDY

Winter 2024



# DUAL LAYER TUBE



**TREO**  
**PERFA**



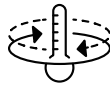
**SpectraUV**  
**DriFlo**



HELMET-FRIENDLY



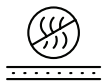
4-WAY STRETCH



THERMAL-REGULATION



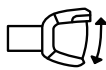
DUAL-LAYER



ODOR-FREE



MOISTURE-WICKING



LENS-SAFE



WASHER + DRYER  
SAFE



## VERSATILE NECK WARMER TO PROTECT AGAINST THE ELEMENTS

The Dual Layer Tube is our Swiss Army Knife for face protection. No matter what the weather throws at your face, The Dual Layer Tube will have you covered. Mindfully constructed with TREO fabric technology allowing for optimal airflow and thermal regulation. Featuring a seamless PERFA dual-layer mesh liner for added warmth without compromising breathability ensuring that you stay warm and comfortable in even the most extreme environments.

INLINE SOLIDS DUAL LAYER TUBE



BLACK



BASIL



BAYERN



BRIGHT ORANGE



CAPPUCCINO



COPPER



CORAL



CRIMSON



DEEP PURPLE



EMERALD



GRANITE



HIBISCUS



JADE



MALLARD



MAROON



MINT



NAUTICAL



NAVY



OLIVE



ORCHID



PASTEL BLUE



PEANUT



PERIWINKLE



ROSE



SLATE



STEEL



WHITE



WINE

Winter 2024



## INLINE PRINTS DUAL LAYER TUBE



ABSTRACT STREAKS



ACID WASH GREEN



ARMY OLIVE



BRUSHED BLACK



DIGITAL SNOW



DRAWN BERRY



FLORAL GALAXY



FLORA NAUTICAL



GEODE BLACK



GLITCH GRAY



GLITCH NAUTICAL



KOALAS



MILKY WAY



NEW AGE PINK



PASTELS



PICTACASO



RUBBLE



SAFARI JUNIPER



SPACE NEBULA



SPRINGY MAROON



STATIC



TIE DYE STEEL



TWEED BLACK



WOODSTOCK



ZEN SKY

# APEX TUBE



TREO  
THERMA



SpectraUV  
DriFlo



HELMET-FRIENDLY



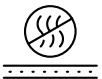
4-WAY STRETCH



THERMAL-REGULATION



DUAL-LAYER



ODOR-FREE



MOISTURE-WICKING



LENS-SAFE



WASHER + DRYER  
SAFE



## OUR WARMEST FACEMASK...YET

The Apex Tube changes everything when the mountain is serving up free refills all day. Constructed with a THERMA liner, this is a sub-zero crusher with thermal regulation to ensure your body maintains warmth when the snow's too good to call it early. The Apex Tube features a relaxed yet cozy fit and a freeze-resistant TREO fabric outer shell for maximum protection.



## INLINE SOLIDS APEX TUBE



BLACK



BASIL



GRANITE



JADE



MAROON



NAUTICAL



PEANUT



PERIWINKLE



ROSE



SLATE



STEEL

## INLINE PRINTS APEX TUBE



COOL MOON



DRAWN BOYSEN



FLORA NAUTICAL



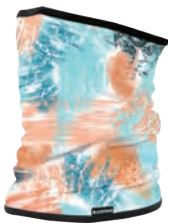
FLORAL FROSTY



GEODE BLACK



MONARCHS



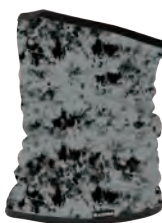
PASTELS



SPRINGY MAROON



SUNRISE TONES



TIE DYE STEEL



FOREST WINDS  
ZACH JOHNSEN



WINTER NIGHT  
CORSO GRAPHICS

# THERMA TUBE



**THERMA**

## FUNCTION



**SpectraUV**  
**DriFlo**

## FEATURES



HELMET-FRIENDLY



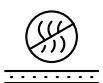
4-WAY STRETCH



THERMAL-REGULATION



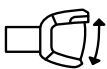
FINISHED SEAMS



ODOR-FREE



MOISTURE-WICKING



LENS-SAFE



WASHER + DRYER  
SAFE



## UNMATCHED COMFORT, STYLE AND FUNCTION

The Thermo Tube boasts THERMA Fabric technology, soft-touch comfort and protection from the elements, on the chair lifts or at après. With 4-way stretch it can be worn as a classic neck tube or pulled up to maximize helmet compatibility. The brushed inner liner gives a warm, soft on skin feel, all day long.



## INLINE SOLIDS THERMA TUBE



BLACK



BASIL



BAYERN



DRAB



GRANITE



HIBISCUS



LEMON



MALLARD



MAROON



PEANUT



ROSE



SLATE



STEEL

## INLINE PRINTS THERMA TUBE



DARK MATTER



EPIC HORIZON



FLORA NAUTICAL



FRONTLINE SLATE



GEODE BLACK



LOCALIZED



PASTELS



SPACE GALACTIC



SPRINGY MAROON



TIE DYE STEEL



SMOKEY JEEP



SMOKEY PATCHES





HAPPY BEAR  
BRITTANY FINCH




GROOVE IT  
HANNAH EDDY


# SINGLE LAYER TUBE


**FABRIC**  






**FUNCTION**  



**SpectraUV**  
**DriFlo**


**FEATURES**  



  
HELMET-FRIENDLY

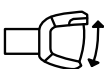
  
4-WAY STRETCH


  
THERMAL-REGULATION

  
FINISHED SEAMS

  
ODOR-FREE

  
MOISTURE-WICKING

  
LENS-SAFE

  
WASHER + DRYER  
SAFE



## LIGHTWEIGHT, BREATHABLE, FACE PROTECTION GOODNESS

The Single Layer Tube neck gaiter is designed for mild temperatures and high-intensive activities. The lightweight single-layer TREO fabric provides optimal breathability, moisture-wicking, and thermal regulation to protect you from the sun, cold temperatures, and wind. The TREO fabric features SpectraUV (UPF50+) for all-day sun protection. The 4-way stretch maximizes helmet compatibility and offers multiple wearing applications.

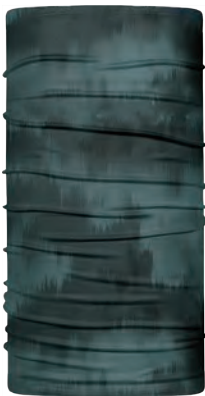
Winter 2024



**INLINE PRINTS** SINGLE LAYER TUBE



CONSPIRACY



GLITCH NAUTICAL



LOOKOUT



TREELINE



PULSE TONAL



SUNSET WAVE



TERRAIN STORM



RAINIER  
KATIE REIM

# KIDS HOOD



TREO  
PERFA



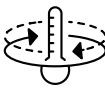
ExoHinge  
SpectraUV  
DriFlo



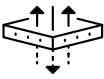
HELMET-FRIENDLY



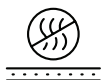
4-WAY STRETCH



THERMAL-REGULATION



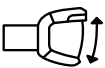
BREATHABLE



ODOR-FREE



MOISTURE-WICKING



LENS-SAFE



WASHER + DRYER  
SAFE



## THE ORIGINAL EXOHINGE BALACLAVA FOR KIDS

The Kids' Hood is the ultimate quiver killer for face protection, constructed with TREO fabric technology, allowing for all day thermal regulation. A dual-layer PERFA liner is added to the ExoHinge adding a breathable barrier of protection to critical areas. Our proprietary ExoHinge design allows for full mobility without effecting helmet compatability.

Winter 2024





BLACKSTRAP

SMITH

SINGLE LAYER  
HEAD & NECK

EXOHINGE  
FUNCTION

DUAL-LAYER  
FACE HINGE

CONTOURED  
FLARE NECK

BLACKSTRAP



INLINE SOLIDS KIDS HOOD



BLACK



BASIL



BAYERN



BRIGHT GREEN



BRIGHT ORANGE



CORAL



CRIMSON



DEEP PURPLE



GRANITE



MALLARD



MAROON



MINT



NAUTICAL



NAVY



ORCHID



PASTEL BLUE



PASTEL PURPLE



PERIWINKLE



ROSE



ROYAL BLUE



STEEL

Winter 2024



## INLINE PRINTS KIDS HOOD



BRAIN FREEZE



BUILDING BLOCKS



CAMO TONAL



CUPCAKED



FATIGUE BLUE



FLORAL



FRIENDS RAPTORS



FRIENDS ROBOTS



FRONTLINE SLATE



GOOD BURGER



KAAPOW



MMMM



MONSTER DISCO



POLKA DOTS



SNOW ISSUE



SPACE GALACTIC



SPRINGY MAUVE



SUSHI WASABI






TIE DYE LOUD




TIE DYE STEEL


# KIDS DUAL LAYER TUBE


**FABRIC**  



  



**FUNCTION**  



**SpectraUV**  
**DriFlo**


**FEATURES**  



  
HELMET-FRIENDLY

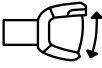
  
4-WAY STRETCH


  
THERMAL-REGULATION

  
DUAL-LAYER

  
ODOR-FREE

  
MOISTURE-WICKING

  
LENS-SAFE

  
WASHER + DRYER  
SAFE



## NECK WARMER WITH STYLE AND FUNCTION

The Kids' Dual Layer Tube is a classic neck warmer for youth offering both style and protection from the elements. Winter-loving groms have made the Dual Layer Tube their go-to neck warmer as it is technical, warm, and super functional with fun colorways. Featuring a PERFA tech mesh liner for added warmth without compromising breathability. The Dual Layer Tube keeps the kids scratching their stoke and not their face.

Winter 2024

## INLINE SOLIDS



BLACK



BRIGHT GREEN



BRIGHT ORANGE



CORAL



CRIMSON



DEEP PURPLE



NAUTICAL



ROSE



ROYAL BLUE



STEEL

## INLINE PRINTS



BRAIN FREEZE



FRIENDS MELONS



FRIENDS SHARKS



FRONTLINE MAROON



FUZZY DUDES



MONSTER DISCO



SNOW ISSUE



SPRINGY MAUVE



SUSHI WASABI



TIE DYE ORCHID



# KIDS THERMA TUBE



**THERMA**



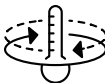
**SpectraUV**  
**DriFlo**



HELMET-FRIENDLY



4-WAY STRETCH



THERMAL-REGULATION



FINISHED SEAMS



ODOR-FREE



MOISTURE-WICKING



LENS-SAFE



WASHER + DRYER  
SAFE



## STYLISH NECK WARMER FOR KEEPING YOUR KIDS TOASTY

The Kids' Therma Tube is a toasty neck warmer that boasts technical performance and comfort while protecting kids from the elements. The THERMA fabric allows optimal thermal regulation so your groms can get after it even in the most extreme environments. With a brushed inner face, unmatched comfort, 4-way stretch, and the ability to machine wash/dry, the Therma Tube is a staple for your kid's snow gear bag!

# INLINE COLORWAYS KIDS THERMA TUBE



BLACK



GRANITE



NAUTICAL



ROSE



DINO GUMMY



FRIENDS MONSTERS



FRIENDS RAPTORS



SMILEY



SPACE GALACTIC



ZAA



SMOKEY POINT



LIL SHREDDERS  
JOSH RAMP



BLUE BIRD WOLF  
MEGAN MYERS

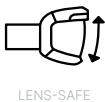
# GOGGLE COVER



TREO



SpectraUV  
DriFlo



LENS-SAFE



UPCYCLED



4-WAY STRETCH



WASHER + DRYER  
SAFE



POP DISPLAY (INCLUDED WITH ORDER)

- 48 UNITS = 1 SKU (INLINE OR CUSTOM)
- SHIPS MODUALLY
- REORDERS IN 25 UNIT DENOMINATIONS
- EACH COVER HAS UPC ON INSERT

## EASY ON, EASY OFF GOGGLE LENSE PROTECTION

Goggle Covers are part of our upcycled line and are made from our TREO fabric. Whether you're putting your goggles into your gear bag, eating lunch, or need to clean your goggles on the lift, you will love the versatility of this effective accessory.



## ECOMM SKU'S GOGGLE COVER COLORWAYS



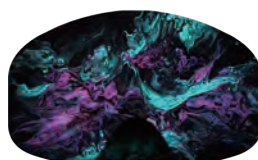
ALOHA



BRAIN FREEZE



CANVAS BLACK



DARK MATTER



DRAWN BERRY



FRONTLINE MAROON



FUNKY TOWN



GEODE



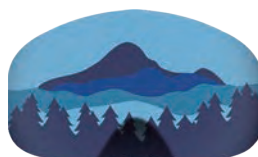
GLITCH GRAY



GLITCH NAUTICAL



GRADIENT PEAKS



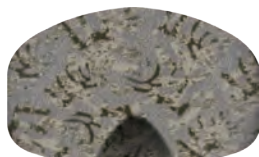
HORIZON



OPTICS OWL



OPTICS TIGER



PULSE TONAL



SPACE GALACTIC



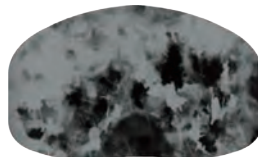
SPRINGY MAROON



SPRINGY MAUVE



TERRAIN STORM



TIE DYE STEEL



TREE LINE



SMOKEY FIVE



SMOKEY PATCHES



SMOKEY POINT



# STUFF SACKS

## INLINE PRINTS 2L & 7L



ALVORD



CONSPIRACY



GLITCH GRAY



GLITCH NAUTICAL



SPRINGY MAROON



TERRAIN STORM



TREE LINE



TSUNAMI TONAL



SMOKEY ONLY



SMOKEY PATCHES



GROOVE IT  
HANNAH EDDY



RIISING  
JACOB FISCHER



# POP & MERCHANDISING FACEGEAR

## SMALL FLOOR DISPLAY



**200 UNITS**  
STOCKS FRONT FACES



**300 UNITS**  
WITH SIDE PEGS

- **200 UNIT ORDER**  
QUALIFYING ON FIRST SHIP
- **SHIPS & STORES**  
MODUALLY
- **LOCKING CASTER WHEELS**
- **EXPANDS TO 4-WAY DISPLAY**  
PEGS SENT PER ORDER QUANTITY
- **1.7 SQ/FT FOOTPRINT**

## LARGE FLOOR DISPLAY



**300 UNITS**  
STOCKS FRONT FACES



**450 UNITS**  
WITH SIDE PEGS

- **300 UNIT ORDER**  
QUALIFYING ON FIRST SHIP
- **SHIPS & STORES**  
MODUALLY
- **LOCKING CASTER WHEELS**
- **EXPANDS TO 4-WAY DISPLAY**  
PEGS SENT PER ORDER QUANTITY
- **3.3 SQ/FT FOOTPRINT**



# BLACKSTRAP®

WINTER 24

